

Register Number :

Name of the Candidate :

**6 3 6 9**

**M.B.A. ( E-Business )  
DEGREE EXAMINATION, 2012**

( FIRST YEAR )

( PAPER - VII )

**170. MANAGEMENT INFORMATION  
SYSTEM**

May ]

[ Time : 3 Hours

Maximum : 75 Marks

**SECTION – A** (5 × 3 = 15)

*Answer any FIVE questions.*

*ALL questions carry equal marks.*

1. Define Information.
2. Explain the importance of MIS.
3. Describe the role of computer in MIS.
4. Define system Analysis.
5. Define decision Tree.

**Turn Over**

6. What are features of inventory control system in MIS?
  7. Describe the digital firm.
  8. Explain strategic security.
- SECTION-B** (3 × 15 = 45)
- Answer any THREE questions.*
- ALL questions carry equal marks.*
9. What is understood by the term MIS? How does it assist managers in their day-today functioning?
  10. Describe the various phases of SDLC.
  11. What is meant by system audit? Discuss its main objectives.
  12. How could the MIS used in production system of an organization?
  13. Discuss the competitive advantage of information system?

- SECTION – C** (1 × 15 = 15)
- ( Compulsory )*
14. What is decision – support system? Discuss its components, characteristics and capabilities.